

Perfect Pitch Training

Course Duration: 08 Hours

Course Code: P-P-T

1. Course Overview

Perfect Pitch Training is designed to help individuals master the art of delivering impactful, persuasive, and confident pitches. Whether it's sales, business presentations, or client meetings, this course focuses on communication clarity, storytelling, and influencing skills to win audiences and close deals effectively.

2. What You'll Learn

- Fundamentals of effective pitching
- Structuring a winning pitch (Problem–Solution–Value)
- Storytelling techniques for engagement
- Voice modulation and body language
- Handling objections confidently
- Creating powerful presentations
- Persuasion and negotiation skills
- Real-world pitch practice and feedback

3. Target Audience

- Sales & marketing professionals
- Entrepreneurs & startup founders
- Business development executives
- Corporate professionals
- Freelancers & consultants

- Students preparing for interviews or presentations

4. Pre-Requisites

- Basic communication skills
- Interest in public speaking or sales
- No prior pitching experience required

5. Course Content

Module 1: Introduction to Pitching

Module 2: Understanding Your Audience

Module 3: Crafting a Compelling Message

Module 4: Storytelling in Pitching

Module 5: Presentation Design & Visuals

Module 6: Communication Skills (Verbal & Non-Verbal)

Module 7: Objection Handling & Negotiation

Module 8: Live Pitch Practice & Feedback

Module 9: Final Project & Evaluation