

Scenario Planning Skills Training

Course Duration: 08 Hours

Course Code: SPST

1. Course Overview

Scenario Planning Skills Training is designed to help professionals anticipate future uncertainties and make strategic decisions with confidence. This course equips participants with the ability to analyze different possible scenarios, assess risks, and develop flexible strategies to handle changing business environments effectively.

2. What You'll Learn

- Understanding the concept of scenario planning
- Identifying key business uncertainties and drivers
- Techniques to build realistic future scenarios
- Strategic thinking and decision-making skills
- Risk assessment and mitigation strategies
- Improving adaptability and problem-solving skills
- Applying scenario planning in real business situations

3. Target Audience

- Business professionals and managers
- Team leaders and project managers
- Strategy and planning professionals
- Entrepreneurs and startup founders
- Anyone looking to improve decision-making and future planning skills

4. Pre-Requisites

- Basic understanding of business operations (preferred)
- No prior technical knowledge required
- Interest in strategic thinking and problem-solving

5. Course Content

Module 1: Introduction to Scenario Planning

- What is scenario planning?
- Importance in modern business

Module 2: Identifying Key Drivers

- Internal and external factors
- Market trends and uncertainties

Module 3: Building Scenarios

- Types of scenarios
- Creating multiple future possibilities

Module 4: Strategy Development

- Decision-making frameworks
- Aligning strategies with scenarios

Module 5: Risk Management

- Identifying risks
- Planning mitigation strategies

Module 6: Practical Applications

- Case studies
- Real-world exercises and role plays