

Strategic Portfolio Management (SPM) Implementation

Course Duration : 32 Hours

Course code : SN-SPM-IMP-301

1. Course Overview

The Strategic Portfolio Management (SPM) Implementation course focuses on configuring and implementing the ServiceNow SPM module to manage portfolios, programs, and projects effectively. This course helps organizations align strategic goals with execution by setting up demand, resource, and financial management processes.

2. What you'll learn?

- SPM implementation architecture
- Portfolio and program configuration
- Demand management setup
- Resource and capacity planning
- Financial planning configuration
- SPM reporting and dashboards

3. Target Audience

- ServiceNow implementers
- SPM consultants
- Project and portfolio managers
- PMO professionals
- Technical architects

4. Pre-Requisites

- Knowledge of Strategic Portfolio Management fundamentals
- Experience with ServiceNow platform
- Basic understanding of project and portfolio management

5. Course Content (Modules)

Module 1: SPM Implementation Overview

- SPM architecture
- Implementation best practices

Module 2: Portfolio and Program Configuration

- Portfolio setup
- Program structure

Module 3: Demand and Resource Management Setup

- Demand intake configuration
- Resource allocation

Module 4: Financial Management Implementation

- Budget setup
- Cost tracking

Module 5: Reporting, Dashboards, and Optimization

- SPM dashboards
- Performance optimization