

Strategic Portfolio Management (SPM) Fundamentals

Course Duration : 32 Hours

Course code : SN-SPM-FND-101

1. Course Overview

The Strategic Portfolio Management (SPM) Fundamentals course introduces the core concepts of managing projects, programs, and portfolios using the ServiceNow SPM module. This course helps organizations align business strategy with execution by improving visibility, planning, and decision-making.

2. What you'll learn?

- Basics of Strategic Portfolio Management
- Portfolio, program, and project concepts
- Demand and resource management
- Financial planning and tracking
- Roadmaps and reporting
- SPM best practices

3. Target Audience

- Project and program managers
- Portfolio managers
- PMO teams
- Business analysts
- ServiceNow users and administrators

4. Pre-Requisites

- Basic understanding of project management
- Familiarity with ServiceNow platform
- General knowledge of business processes

5. Course Content (Modules)

Module 1: Introduction to Strategic Portfolio Management

- SPM overview and key benefits
- Portfolio management fundamentals

Module 2: Demand and Portfolio Planning

- Demand intake and prioritization
- Portfolio planning

Module 3: Project and Resource Management

- Project lifecycle
- Resource allocation

Module 4: Financial Management

- Budgeting and cost tracking
- Financial reporting

Module 5: Roadmaps and Reporting

- Roadmap planning
- Dashboards and analytics