

Software Asset Management (SAM) Fundamentals

Course Duration : 24 Hours

Course code : SAM-F

1. Course Overview

The Software Asset Management (SAM) Fundamentals course provides a comprehensive introduction to managing, controlling, and optimizing software assets across an organization. This course focuses on the complete software asset lifecycle, including procurement, deployment, usage, compliance, and retirement. Learners gain practical knowledge of SAM best practices, licensing models, cost optimization strategies, and governance frameworks to reduce risk and improve operational efficiency.

2. What you'll learn?

- Fundamentals of Software Asset Management (SAM)
- Software asset lifecycle management
- Software licensing models and compliance requirements
- Managing software inventories and entitlements
- Cost optimization and risk reduction strategies
- SAM governance, policies, and reporting

3. Target Audience

- IT Asset and Configuration Managers
- IT Operations and Service Management Professionals
- Procurement and Vendor Management Teams
- IT Auditors and Compliance Professionals
- Professionals involved in software governance and cost management

4. Pre-Requisites

- Basic understanding of IT systems and software usage
- No prior SAM experience required

5. Course Content (Modules)

Module 1: Introduction to Software Asset Management

- SAM concepts and business value
- SAM standards and frameworks

Module 2: Software Asset Lifecycle Management

- Software procurement and deployment
- Usage tracking and retirement

Module 3: Software Licensing and Compliance

- Licensing models and agreements
- Compliance risk and audit readiness

Module 4: Tools, Inventory, and Optimization

- Software discovery and inventory tools
- License optimization and cost control

Module 5: SAM Governance and Reporting

- Policies, roles, and responsibilities
- Reporting, metrics, and continuous improvement