

Getting the Most from Your Presentations with GenAI Course

Course Duration: 4 Hrs.

Course Code: GenAI-PRES-110

Course Overview

The **Getting the Most from Your Presentations with GenAI** course is designed to help business professionals enhance the quality, clarity, and impact of their presentations using generative AI tools. This course focuses on leveraging GenAI for content creation, storytelling, slide design, data visualization, and audience engagement—without requiring any technical or AI background. Participants will learn how to use GenAI responsibly to save time, improve messaging, and deliver more persuasive and professional presentations.

What You'll Learn?

By completing this course, you will be able to:

- Use generative AI to create and refine presentation content
- Structure presentations for clarity and impact
- Improve storytelling and messaging using AI prompts
- Design visually appealing slides with AI assistance
- Summarize complex information effectively
- Prepare speaker notes and talking points
- Apply ethical and responsible use of AI in presentations

Target Audience

This course is ideal for:

- Business Professionals and Corporate Employees

- Managers, Team Leads, and Executives
- Sales, Marketing, and Customer-Facing Professionals
- Trainers, Educators, and Consultants
- Anyone who regularly creates presentations

Pre-Requisites

Participants should have:

- Basic computer skills
- Familiarity with presentation tools (PowerPoint, Google Slides, etc.)
- No prior AI or technical knowledge required

Course Content

Module 1: Introduction to GenAI for Presentations

- What is generative AI?
- How GenAI enhances presentations
- Overview of popular GenAI tools

Module 2: Content Creation and Structuring

- Generating presentation outlines
- Creating clear and concise slide content
- Refining tone and messaging

Module 3: Storytelling and Audience Engagement

- Building compelling narratives
- Tailoring content for different audiences

- Using GenAI for impactful openings and conclusions

Module 4: Visual Design and Data Presentation

- AI-assisted slide design principles
- Creating visuals, charts, and infographics
- Improving readability and visual flow

Module 5: Speaker Notes, Rehearsal, and Delivery

- Generating speaker notes and talking points
- Practicing delivery with AI feedback
- Handling Q&A preparation

Module 6: Responsible AI Use and Best Practices

- Ethical considerations in AI-generated content
- Avoiding over-reliance on AI
- Best practices for professional presentations