

Data Ethics for Business Professionals (DEBIZ) Course

Course Duration: 8 Hrs.

Course Code: DEBIZ-110

Course Overview

The **Data Ethics for Business Professionals (DEBIZ)** course is designed to help business leaders and non-technical professionals understand the ethical, legal, and societal implications of data usage. This course focuses on responsible data practices, privacy, fairness, transparency, and governance to ensure ethical decision-making in data-driven organizations. Participants will learn how to identify ethical risks, comply with regulations, and build trust while using data responsibly in business contexts.

What You'll Learn?

By completing this course, you will be able to:

- Understand core principles of data ethics
- Identify ethical risks in data collection and usage
- Apply privacy, fairness, and transparency principles
- Understand data protection regulations and compliance basics
- Make responsible data-driven business decisions
- Communicate ethical considerations to stakeholders
- Apply ethical frameworks in real-world business scenarios

Target Audience

This course is ideal for:

- Business Leaders and Executives
- Product Managers and Business Analysts

- Risk, Compliance, and Legal Professionals
- Marketing, HR, and Operations Managers
- Professionals working with data-driven systems

Pre-Requisites

Participants should have:

- Basic understanding of business processes
- Familiarity with data-driven decision-making
- No technical or programming background required

Course Content

Module 1: Introduction to Data Ethics

- What is data ethics?
- Importance of ethical data use
- Data ethics in modern organizations

Module 2: Data Privacy and Protection

- Personal and sensitive data
- Privacy principles and consent
- Overview of data protection regulations

Module 3: Fairness, Bias, and Transparency

- Understanding bias in data and analytics
- Fair and unbiased decision-making
- Explainability and transparency

Module 4: Ethical Use of Data in Business

- Ethical challenges in marketing, HR, and analytics
- Responsible data monetization
- Managing third-party data usage

Module 5: Governance, Risk, and Compliance

- Data governance frameworks
- Risk assessment and mitigation
- Accountability and oversight

Module 6: Ethical Decision-Making and Best Practices

- Ethical decision-making models
- Case studies and real-world scenarios
- Building a culture of responsible data use