

Prompt Engineering Training

Course Duration : 40 Hours

Course code : PE-955

1. Course Overview

The Prompt Engineering Training course is designed to help learners master the art of communicating effectively with AI models to generate accurate and high-quality outputs. This course focuses on creating, refining, and optimizing prompts for various AI tools and applications.

2. What you'll learn?

- Fundamentals of prompt engineering
- Types of prompts and techniques
- Working with AI models
- Content generation using prompts
- Automation using AI prompts
- Best practices for prompt design

3. Target Audience

- Students and fresh graduates
- Content creators and marketers
- Developers and IT professionals
- Business professionals
- Anyone interested in AI tools

4. Pre-Requisites

- Basic computer knowledge
- Interest in AI and automation
- No coding experience required

5. Course Content (Modules)

Module 1: Introduction to Prompt Engineering

- What is prompt engineering?
- Role in AI applications
- Overview of tools

Module 2: Prompt Design Techniques

- Types of prompts
- Structured prompting
- Improving responses

Module 3: Working with AI Models

- Using ChatGPT effectively
- Generating content and code
- AI for research

Module 4: Automation & Use Cases

- Workflow automation
- Business applications
- Marketing use cases

Module 5: Advanced Prompts & Best Practices

- Advanced techniques
- Prompt optimization