

Software Asset Management Essentials Course

Course Duration : 24 Hours

Course code : BCS-DPM-907

1. Course Overview

The Software Asset Management Essentials Course is designed to provide a foundational understanding of managing software assets effectively within an organization. This course focuses on optimizing software usage, controlling costs, and ensuring compliance with licensing agreements and regulatory standards.

2. What you'll learn?

- Fundamentals of software asset management (SAM)
- Software lifecycle management
- License compliance and risk management
- Vendor and contract management
- Cost optimization strategies
- SAM tools and best practices

3. Target Audience

- IT administrators and IT managers
- Asset and procurement professionals
- Compliance and audit professionals
- IT support and operations teams
- Beginners interested in IT governance

4. Pre-Requisites

- Basic understanding of IT infrastructure
- Familiarity with software and licensing concepts (recommended)
- No prior SAM experience required
- Interest in IT asset management and compliance

5. Course Content (Modules)

Module 1: Introduction to Software Asset Management

- Overview of SAM concepts
- Importance of SAM in organizations
- Key terminologies

Module 2: Software Lifecycle Management

- Procurement and deployment
- Usage tracking and maintenance
- Retirement and disposal

Module 3: License & Compliance Management

- Types of software licenses
- Compliance risks and audits
- Managing legal and regulatory requirements

Module 4: Cost Optimization & Vendor Management

- Reducing software costs
- Vendor negotiation strategies
- Contract management

Module 5: Tools, Best Practices & Case Studies

- SAM tools overview
- Industry best practices
- Real-world case studies