

Professional Certificate in Business Finance Course

Course Duration : 40 Hours

Course code : PCBF-919

1. Course Overview

The Professional Certificate in Business Finance Course is designed to provide professionals with a strong understanding of financial principles and their application in business decision-making. This course focuses on financial planning, budgeting, and analysis to help organizations achieve their strategic goals.

2. What you'll learn?

- Fundamentals of business finance
- Financial statement analysis
- Budgeting and financial planning
- Cost management and control
- Investment and risk analysis
- Financial decision-making strategies

3. Target Audience

- Business professionals and managers
- Finance executives and analysts
- Entrepreneurs and startup founders
- Project managers and consultants
- Graduates interested in finance careers

4. Pre-Requisites

- Basic understanding of business concepts
- Interest in finance and accounting
- No advanced financial knowledge required

5. Course Content (Modules)

Module 1: Introduction to Business Finance

- Key financial concepts
- Role of finance in business

Module 2: Financial Statements & Analysis

- Income statement, balance sheet, cash flow
- Financial ratios
- Performance analysis

Module 3: Budgeting & Financial Planning

- Budget preparation
- Forecasting techniques
- Financial planning strategies

Module 4: Cost & Investment Management

- Cost control methods
- Investment appraisal techniques
- Risk assessment

Module 5: Financial Decision Making & Case Studies

- Strategic financial decisions
- Real-world business scenarios
- Best practices