

Professional Certificate in Business Architecture Course

Course Duration : 40 Hours

Course code : PCBA-918

1. Course Overview

The Professional Certificate in Business Architecture Course is designed to help professionals understand how to align business strategy, processes, and IT systems through structured architecture practices. This course focuses on developing a comprehensive view of an organization's capabilities, value streams, and operating models to support strategic decision-making.

2. What you'll learn?

- Fundamentals of business architecture
- Business capability mapping and value streams
- Aligning business strategy with IT systems
- Organizational structure and process design
- Governance and stakeholder management
- Supporting digital transformation initiatives

3. Target Audience

- Business analysts and enterprise architects
- IT professionals and consultants
- Project managers and team leaders
- Strategy and transformation professionals
- Senior professionals involved in decision-making

4. Pre-Requisites

- Basic understanding of business analysis or IT concepts
- Experience in business or IT environments (recommended)
- Familiarity with organizational processes
- Interest in enterprise architecture

5. Course Content (Modules)

Module 1: Introduction to Business Architecture

- Overview of business architecture
- Role in organizations
- Key frameworks and concepts

Module 2: Business Capability & Value Stream Mapping

- Identifying business capabilities
- Value stream analysis
- Linking strategy to operations

Module 3: Organizational Design & Process Modeling

- Organizational structures
- Business process modeling
- Process optimization

Module 4: Governance & Strategy Alignment

- Governance frameworks
- Stakeholder management
- Aligning IT and business strategies

Module 5: Case Studies & Practical Implementation

- Real-world scenarios
- Best practices
- Industry insights