

Professional Certificate in Benefits Planning and Realisation Course

Course Duration : 24 Hours

Course code : BCS-BPR-915

1. Course Overview

The Professional Certificate in Benefits Planning and Realisation Course is designed to help professionals effectively plan, manage, and realize benefits from business change initiatives and projects. This course focuses on ensuring that organizational investments deliver measurable value and align with strategic objectives.

2. What you'll learn?

- Fundamentals of benefits planning and realization
- Identifying and structuring business benefits
- Creating benefits realization plans
- Measuring performance and ROI
- Stakeholder engagement and communication
- Continuous improvement strategies

3. Target Audience

- Project managers and program managers
- Business analysts and consultants
- Change management professionals
- IT managers and team leaders
- Professionals involved in transformation initiatives

4. Pre-Requisites

- Basic understanding of business processes
- Familiarity with project or program management (recommended)
- Experience in business or IT roles (preferred)
- Interest in benefits management

5. Course Content (Modules)

Module 1: Introduction to Benefits Planning

- Key concepts and principles
- Importance of benefits realization
- Linking benefits to business strategy

Module 2: Identifying & Structuring Benefits

- Types of benefits (tangible & intangible)
- Benefits mapping techniques
- Defining success criteria

Module 3: Benefits Realisation Planning

- Creating benefits realization plans
- Assigning ownership
- Risk and dependency management

Module 4: Monitoring & Measuring Benefits

- Performance tracking
- KPIs and ROI measurement
- Continuous improvement

Module 5: Case Studies & Best Practices

- Real-world examples
- Lessons learned
- Industry best practices