

Foundation Certificate in Digital Business Change Course

Course Duration : 24 Hours

Course code : BCS-DBC-102

1. Course Overview

The Foundation Certificate in Digital Business Change Course is designed to help professionals understand how organizations successfully manage and implement digital transformation initiatives. This course focuses on the principles of business change, enabling learners to support and deliver effective digital change programs within modern organizations.

2. What you'll learn?

- Fundamentals of digital business change
- Change management principles and frameworks
- Stakeholder analysis and engagement
- Business process improvement techniques
- Role of digital technologies in transformation
- Preparation for certification exam

3. Target Audience

- Business analysts and change managers
- Project managers and team leaders
- IT professionals and consultants
- Professionals involved in digital transformation
- Students and fresh graduates

4. Pre-Requisites

- Basic understanding of business processes
- Interest in digital transformation and change management
- No prior technical experience required

5. Course Content (Modules)

Module 1: Introduction to Digital Business Change

- Overview of digital transformation
- Drivers of business change
- Key concepts and terminology

Module 2: Change Management Principles

- Change management frameworks
- Managing resistance to change
- Communication strategies

Module 3: Stakeholder Engagement & Analysis

- Identifying stakeholders
- Stakeholder mapping and communication
- Managing expectations

Module 4: Business Process Improvement

- Process analysis techniques
- Process redesign and optimization
- Continuous improvement strategies

Module 5: Case Studies & Certification Preparation

- Real-world transformation examples
- Best practices
- Exam preparation and mock tests