

BCS Foundation Certificate in Business Change Course

Course Duration : 24 Hours

Course code : BCS-BCF-913

1. Course Overview

The BCS Foundation Certificate in Business Change Course is designed to provide a strong understanding of how organizations plan, manage, and implement change effectively. This course focuses on the principles of business change, enabling professionals to support transformation initiatives and ensure successful outcomes.

2. What you'll learn?

- Fundamentals of business change and transformation
- Change management principles and frameworks
- Stakeholder engagement and communication
- Business process improvement techniques
- Managing resistance and adoption
- Certification exam preparation

3. Target Audience

- Business analysts and change professionals
- Project managers and team leaders
- IT professionals and consultants
- Professionals involved in transformation projects
- Students and fresh graduates

4. Pre-Requisites

- Basic understanding of business processes
- Interest in change management and transformation
- No prior experience required

5. Course Content (Modules)

Module 1: Introduction to Business Change

- Overview of business change concepts
- Drivers of organizational change
- Key terminology

Module 2: Change Management Frameworks

- Change models and approaches
- Managing resistance
- Role of leadership

Module 3: Stakeholder Engagement

- Identifying stakeholders
- Communication strategies
- Managing expectations

Module 4: Business Process Improvement

- Process analysis techniques
- Process redesign
- Continuous improvement

Module 5: Case Studies & Certification Preparation

- Real-world scenarios
- Best practices
- BCS Foundation exam preparation