

# AI for Everyone Training Course

**Course Duration : 8 Hours**

**Course code : AI-FE-931**

## 1. Course Overview

AI for Everyone Training is designed to introduce the fundamentals of Artificial Intelligence to non-technical learners and professionals from diverse backgrounds. This course focuses on helping participants understand how AI works, its real-world applications, and how it is transforming industries.

## 2. What you'll learn?

- Basics of Artificial Intelligence
- How AI is used in different industries
- Introduction to machine learning concepts
- AI in business decision-making
- Ethical considerations in AI
- Identifying AI opportunities

## 3. Target Audience

- Non-technical professionals
- Business managers and executives
- Marketing and sales professionals
- Students and fresh graduates
- Anyone interested in AI basics

## 4. Pre-Requisites

- No technical background required
- Basic understanding of business processes (optional)
- Interest in Artificial Intelligence

## 5. Course Content (Modules)

### Module 1: Introduction to AI

- What is AI?
- History and evolution
- Types of AI

### Module 2: AI in Business

- AI use cases across industries
- Automation and productivity
- AI-driven decision-making

### Module 3: Understanding Machine Learning

- Basic ML concepts
- Data and algorithms
- Real-world examples

### Module 4: Ethical AI & Challenges

- Bias and fairness
- Data privacy
- Responsible AI

### Module 5: Implementing AI in Organizations

- Identifying AI opportunities
- Working with AI teams
- Future of AI